

Curriculum Vitae for John Townley

Personal Details:

DOB: 6th April 1984

Mobile: 07825108723

Email: info@john-townley.com

Nationality: British

Holds a full clean driving license.

<http://www.john-townley.com>

Address:

18 Cedarwood Place

Lancaster

Lancashire

LA1 3FL

Previous Employment Details.

Job Title: Web Designer

Company: iknow-uk ltd.

Duration: November 2008 - Present.

Description: Act as the sole web/graphic designer for the company, designing and maintaining templates, all the corporate and business to business websites and working with the technical team and marketing team.

Job Title: New Media Designer

Company: ROK Media ltd.

Duration: January 2007 - October 2008.

Description: Designed and constructed web and wap sites for the global company. Liaised with management, chief officers and investors. Broke ideas for products. Ran the admin section of the ROK Comics web site as-well as performing many graphic design duties.

Job Title: Web Designer

Company: Ufindus/Iomart, Lancaster.

Duration: May 2006 - January 2007.

Description: Responsible for 100% customer communication from point of sale. Worked with the client until they were satisfied with the website which was then put live. Expected to hit weekly targets which were always reached. Held a position amongst the top designers of the company on the leader board throughout my tenure.

Job Title: Web Technician/Graphic Designer/Runner

Company: Phaebus Media Group, Manchester.

Duration: November 2005 - May 2006.

Description: Solely responsible for constructing and maintaining websites, Cataloguing filing systems, answering phone calls, collecting lunch and meeting with clients.

Job Title: Freelance

Company: Fonedream

Duration: January 2005.

Description: Creating an online advertisement for the sale of sound effects for SMS alerts and Ringtones for Mobile phones. Responsible for the development of design and functionality of the artefact.

Job Title: Admin Support

Company: Royal and Sun Alliance, Manchester.
Duration: August - September 2001.
Description: General Admin support including word processing, photocopying, filing and answering phone calls.

Education:

Qualification: BA Hons: Multimedia Graphics. : 2:1
Staffordshire University, College Road, Stoke on Trent (2002-2005)

Qualification: National Diploma: Multimedia: Grade: Merit (2002)
School/College: Lancaster and Morecambe College, Morecambe Road, Lancaster.

Qualification: GCSE (2000)
School/College: Carnforth High School, Kellet Road, Carnforth.

11 GCSE's at Grade "C" or above.

Work Experience:

Lancaster University

March, 1999 Lecturer Research assistant. Responsible for library research, assisted in seminars. Associated admin.

Key Skills and Personal Attributes:

I am always keen to learn new skills and ways of thinking. I consider myself to be a good time keeper, flexible and adaptable. I am enthusiastic, driven, and passionate about media, with a creative flare and an excellent eye for detail.

I am a creative individual and like to bring that to my work. I am reliable and able to work to tight deadlines. I like to think that I am a friendly, trustworthy person who is patient and approachable.

My previous jobs have helped me gain good people skills, and my University degree gave me the opportunity to gain written and oral communication skills.

I have a good understanding of marketing and cultural issues as well as an awareness of corporate branding and identity.

Software Experience:

The Adobe CS4 Suite (primarily Photoshop/Bridge, Illustrator, Dreamweaver, Flash, InDesign, Fireworks, Premiere, After Effects.) Sony Sound Forge, CoolEdit Pro, Avid Express, CuteFTP Professional, Wordpress.

Interests:

Music, Traveling, Going to gigs, Films, Socialising, Swimming, Cycling, Football, Snooker, Photography, Driving, Drawing, Painting, Designing.

Referees:

Available on request.